

SEO Focused Content Writer

(1+ year)

We're looking for a creative content writer with experience in SEO-focused writing. The ideal candidate should be able to create engaging blogs, web content, and marketing copy optimized for search engines.

Key Responsibilities:

- Create SEO-optimized content for blogs, websites, and marketing campaigns.
- Conduct keyword research to identify high-impact search terms.
- Develop content strategies aligned with business goals and SEO best practices.
- Write compelling meta titles, descriptions, and on-page content.
- Collaborate with the marketing team to plan and execute content campaigns.
- Monitor and analyze content performance using Google Analytics and other SEO tools.
- Stay updated with SEO trends, algorithm changes, and content marketing best practices.

Prerequisites:

- 1+ year of experience in SEO content writing.
- Strong understanding of SEO principles, keyword research, and on-page optimization.
- Excellent writing, editing, and proofreading skills.
- Familiarity with Google tools such as Google Analytics and Search Console.
- Creative thinker with attention to detail and ability to meet deadlines.
- Knowledge of content management systems (CMS) is a plus.